

Jay Steinfeld // Founder and CEO of Blinds.com

Jay Steinfeld is the founder and CEO of Blinds.com, the world's largest online window coverings store. After starting a small chain of window coverings retail stores in Houston, Texas, he launched the Internet's first blinds Web site in 1993, and sold his company to The Home Depot in 2014.

Jay is an Ernst and Young Entrepreneur of the Year. He writes a weekly column for Inc. Magazine called *Chief Effective Officer*, which is about becoming a more effective leader. He also serves on the Innovation Board of the XPrize Foundation, which is focused on solving the world's greatest challenges through the spirit of competition.

Awards given to Blinds.com include the American Marketing Association's Marketer of the Year, Houston's Best Place to Work, Best Companies to Work For in Texas, National Best and Brightest Companies to Work For in Wellness, the Award of Excellence by the Better Business Bureau and National Call Center of the Year.

Helpful links to follow:

Company URLs: www.Blinds.com // <http://blog.Blinds.com> // www.facebook.com/Blindscom

Twitter: www.twitter.com/Blindsdotcom // www.twitter.com/BlindscomCEO

Inc.com Articles: <http://www.inc.com/author/jay-steinfeld>

XPrize Foundation: <http://www.xprize.org/>

